

NEWS RELEASE

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Elite Telecom Services Expands Staff and Facilities

KENNESAW, Ga. — Elite Telecom Services, a Kennesaw, Ga.-based telecommunications brokering company is expanding its staff and has bought a new facility in response to the growing demand for Elite's cost-savings services.

Mike Russell, founder and president of Elite Telecom Services (ETS), recently hired Paul Fish as vice president of sales. Fish has more than 20 years of experience in sales and marketing in the Atlanta area and will work closely with Russell on the company's expansion. Then on March 19, Russell completed the purchase of a 3,000-square-foot office condominium on Cobb Place Boulevard.

In addition, ETS' newly revamped website now offers an online quote request, which will immediately begin the process of finding a company its best telecom options.

"Everything we are doing in terms of expansion and upgrades is designed to increase efficiency, offer quicker turnarounds and better serve our clients and our community," Russell said. "Based on what we saw in 2009, and the start we are off to in 2010, this is going to be a banner year for us in terms of saving money for our clients.

"Now, more than ever, businesses need to find ways to cut costs without losing quality. That's what we've offered our clients for more than eight years."

Russell, an active member in the Metro Atlanta Chamber of Commerce, was recently featured in the Atlanta Business Chronicle and on CNN as a small business owner who found success by doing things the right way. Russell believes being active in the community is the No. 1 way to for a small business to succeed today.

"You have to network and get to know people," Russell said. "But more importantly, you have to genuinely care about your community and get involved with the charities and causes you believe in. This philosophy has greatly attributed to our growth."

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About Elite Telecom Services

Elite Telecom Services (ETS) provides voice and data services, as well as telecommunications technology audits, to businesses, non-profits and government organizations. ETS offers a complete telecom management program – from procurement to technical support – and often fills the role of the telecommunications department for entities that are not large enough to support an internal telecommunications staff, but have demanding and complicated telecommunications requirements. ETS customers save time and avoid frustration by having a single point of contact for all of their telecommunications support issues. For more information visit www.elitesvc.com or call 770-425-9898.